

Site Usage

930,862 Visits

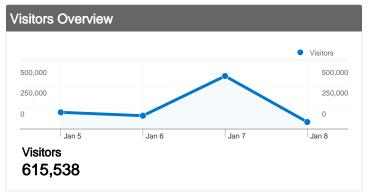
4,452,060 Pageviews

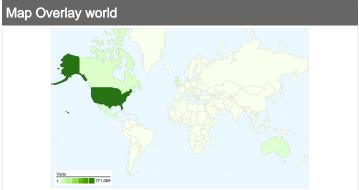
4.78 Pages/Visit

45.48% Bounce Rate

00:03:05 Avg. Time on Site

50.80% % New Visits

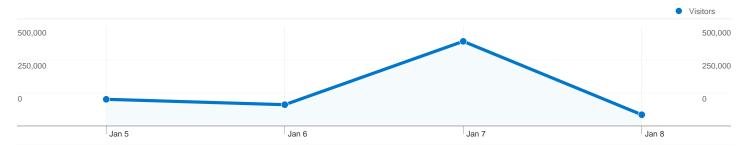




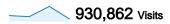
Traffic Sources Overview	
	Referring Sites 353,076.00 (37.93%)
	■ Direct Traffic 322,787.00 (34.68%)
	Search Engines 254,717.00 (27.36%)
	Other 282 (0.03%)

Content Overview					
Pages	Pageviews	% Pageviews			
/earthquakes/recenteqsus/	335,168	7.53%			
/earthquakes/recenteqsus/Qua	233,268	5.24%			
/earthquakes/recenteqsus/Map	205,112	4.61%			
/earthquakes/	203,912	4.58%			
/	173,388	3.89%			

Comparing to: Site



615,538 people visited this site



_____615,538 Absolute Unique Visitors

4,452,060 Pageviews

4.78 Average Pageviews

00:03:05 Time on Site

45.48% Bounce Rate

50.80% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	515,368	55.36%	Cable	261,821	28.13%
Firefox	261,458	28.09%	Unknown	255,323	27.43%
Safari	93,689	10.06%	DSL	232,274	24.95%
Chrome	42,254	4.54%	T1	151,013	16.22%
Mozilla Compatible Agent	6,845	0.74%	Dialup	20,131	2.16%

2

Comparing to: Site



All traffic sources sent a total of 930,862 visits



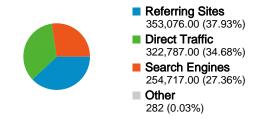
34.68% Direct Traffic



37.93% Referring Sites



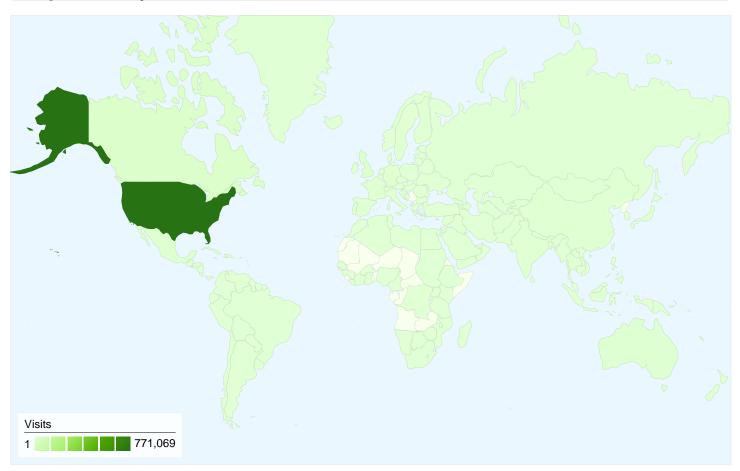
27.36% Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	322,787	34.68%
google (organic)	214,567	23.05%
earthquake.usgs.gov (referral)	72,770	7.82%
usgs.gov (referral)	64,389	6.92%
quake.usgs.gov (referral)	44,651	4.80%

Keywords	Visits	% visits
earthquake	34,818	13.67%
earthquakes today	30,263	11.88%
usgs earthquake	16,888	6.63%
earthquakes	8,824	3.46%
usgs	8,786	3.45%

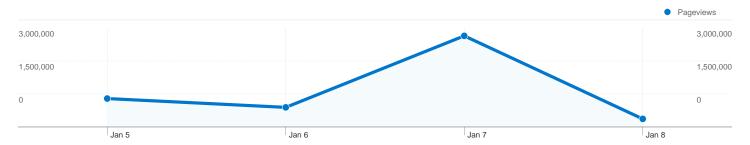


930,862 visits came from 205 countries/territories

Site Usage						
Visits 930,862 % of Site Total: 100.00%	Pages/Visit 4.78 Site Avg: 4.78 (0.00%)	Avg. Time on Site 00:03:05 Site Avg: 00:03:05 (0.00%)		% New Visits 50.82% Site Avg: 50.80% (0.03%)	Bounce 45.48 Site Avg: 45.48	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		771,069	5.12	00:03:09	53.54%	43.05%
Canada		24,795	2.92	00:01:51	46.87%	63.06%
United Kingdom		13,946	3.43	00:02:37	41.92%	54.75%
Mexico		9,305	4.39	00:02:59	29.39%	44.58%
Australia		9,096	2.97	00:02:48	21.82%	57.84%
Germany		7,715	2.80	00:02:30	38.06%	60.30%
Japan		6,308	2.80	00:02:41	21.05%	62.27%
France		4,757	2.90	00:02:23	35.42%	59.15%
China		4,297	2.28	00:03:00	30.81%	66.79%

India	3,823	3.38	00:04:01	62.59%	57.00%
					1 - 10 of 205

Comparing to: Site



Pages on this site were viewed a total of 4,452,060 times

4,452,060 Pageviews

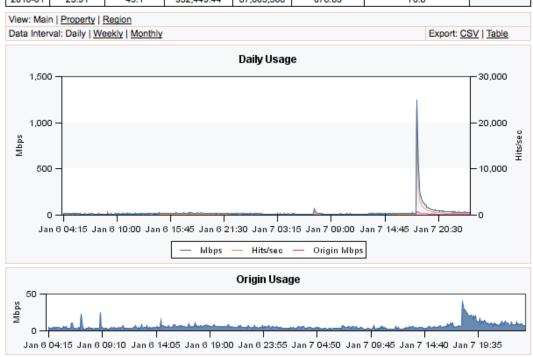
2,889,679 Unique Views

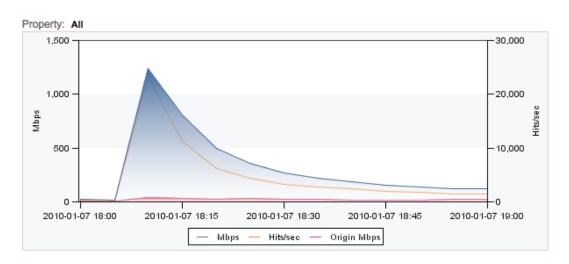
45.48% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/earthquakes/recenteqsus/	335,168	7.53%
/earthquakes/recenteqsus/Quakes/nc71336726.php	233,268	5.24%
/earthquakes/recenteqsus/Maps/US2/36.38123121.php	205,112	4.61%
/earthquakes/	203,912	4.58%
/	173,388	3.89%

Date	95th Mbps	Peak Mbps	Volume (MB)	Hits	Peak Hits/sec	Cache Efficiency(%)	Past Usage
2010-01	23.91	45.1	952,449.44	87,005,508	678.83	76.8	rast Osage

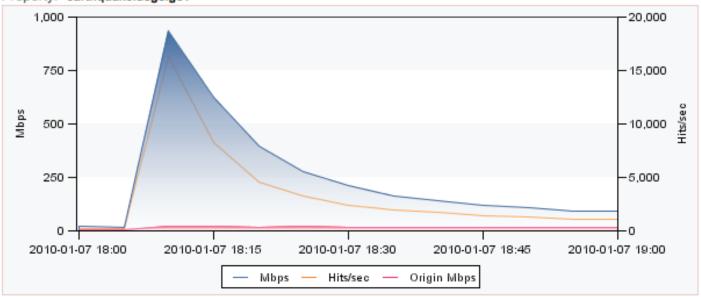




Property: All

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	22.72	5.61	248.27
2010-01-07 18:05	16.46	5.60	224.49
2010-01-07 18:10	1,239.78	38.77	23,375.66
2010-01-07 18:15	805.57	34.97	11,259.14
2010-01-07 18:20	497.66	27.87	6,180.75
2010-01-07 18:25	355.17	28.99	4,478.03
2010-01-07 18:30	271.48	25.18	3,281.19
2010-01-07 18:35	218.31	22.89	2,739.76
2010-01-07 18:40	188.88	19.83	2,393.40
2010-01-07 18:45	154.71	19.80	1,968.01
2010-01-07 18:50	140.84	20.04	1,755.68
2010-01-07 18:55	122.68	21.76	1,542.42
2010-01-07 19:00	122.46	20.79	1,466.05





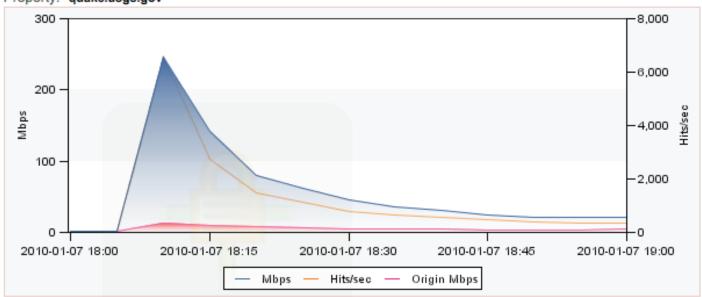
Property: quake.usgs.gov

Property: neic.usgs.gov

2010-01-07 18:00

2010-01-07 18:15

60





2010-01-07 18:30

Mbps — Hits/sec — Origin Mbps

2010-01-07 18:45

500

- 100

2010-01-07 19:00

Property: earthquake.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	19.66	4.37	223.42
2010-01-07 18:05	13.71	4.44	188.94
2010-01-07 18:10	935.61	23.59	16,340.21
2010-01-07 18:15	627.37	24.06	8,259.98
2010-01-07 18:20	395.11	18.83	4,523.72
2010-01-07 18:25	275.36	21.17	3,211.06
2010-01-07 18:30	210.02	17.75	2,377.92
2010-01-07 18:35	164.77	17.13	1,942.23
2010-01-07 18:40	143.43	14.43	1,727.84
2010-01-07 18:45	118.21	16.01	1,416.56
2010-01-07 18:50	108.79	15.89	1,278.59
2010-01-07 18:55	92.36	17.32	1,105.33
2010-01-07 19:00	93.62	15.52	1,061.71

Property: quake.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	1.84	0.85	15.49
2010-01-07 18:05	1.91	0.82	27.67
2010-01-07 18:10	246.89	13.63	6,566.57
2010-01-07 18:15	141.43	9.85	2,719.20
2010-01-07 18:20	79.80	8.11	1,495.21
2010-01-07 18:25	62.40	7.09	1,148.07
2010-01-07 18:30	45.09	5.64	792.98
2010-01-07 18:35	35.65	4.79	662.37
2010-01-07 18:40	31.38	4.61	557.36
2010-01-07 18:45	24.67	3.12	461.04
2010-01-07 18:50	20.90	2.61	396.75
2010-01-07 18:55	20.76	3.67	365.17
2010-01-07 19:00	20.65	4.53	339.88

Property: neic.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	1.23	0.39	9.36
2010-01-07 18:05	0.84	0.35	7.88
2010-01-07 18:10	57.29	1.55	468.88
2010-01-07 18:15	36.77	1.05	279.96
2010-01-07 18:20	22.75	0.93	161.83
2010-01-07 18:25	17.41	0.73	118.90
2010-01-07 18:30	16.38	1.78	110.29
2010-01-07 18:35	17.89	0.97	135.15
2010-01-07 18:40	14.07	0.79	108.19
2010-01-07 18:45	11.82	0.67	90.41
2010-01-07 18:50	11.15	1.54	80.34
2010-01-07 18:55	9.56	0.77	71.92
2010-01-07 19:00	8.19	0.74	64.47