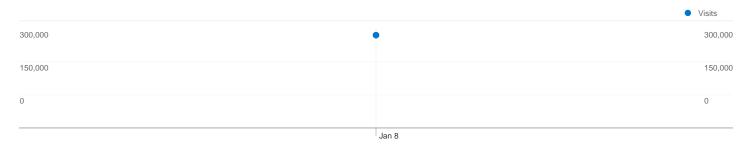
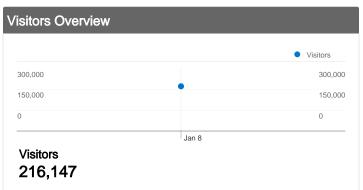
Comparing to: Site



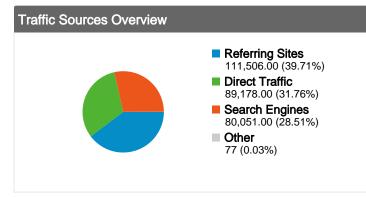
Site Usage

- 280,812 Visits
- 1,496,646 Pageviews
- 5.33 Pages/Visit

- 42.94% Bounce Rate
- 00:03:15 Avg. Time on Site
- 42.64% % New Visits

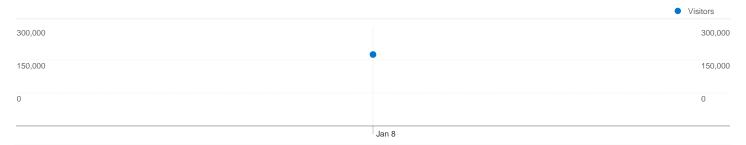






Content Overview		
Pages	Pageviews	% Pageviews
/earthquakes/recenteqsus/	121,549	8.12%
/earthquakes/recenteqsus/Map	95,501	6.38%
/earthquakes/recenteqsus/Qua	93,283	6.23%
/earthquakes/recenteqsus/Map	74,852	5.00%
/earthquakes/	73,572	4.92%

Comparing to: Site



216,147 people visited this site

- ° 280,812 Visits
- 216,147 Absolute Unique Visitors
- 1,496,646 Pageviews
- 5.33 Average Pageviews
- 00:03:15 Time on Site
- 42.94% Bounce Rate
- 42.64% New Visits

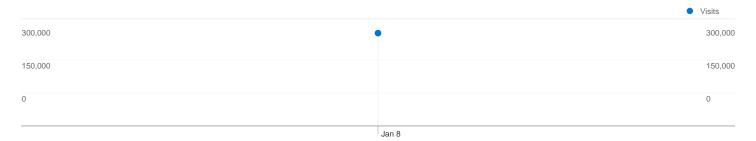
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	144,638	51.51%	Cable	80,801	28.77%
Firefox	85,123	30.31%	Unknown	75,342	26.83%
Safari	30,411	10.83%	DSL	71,897	25.60%
Chrome	14,924	5.31%	T1	43,750	15.58%
Mozilla Compatible Agent	2,476	0.88%	Dialup	5,654	2.01%

2

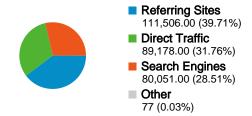
earthquake.usgs.gov Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 280,812 visits

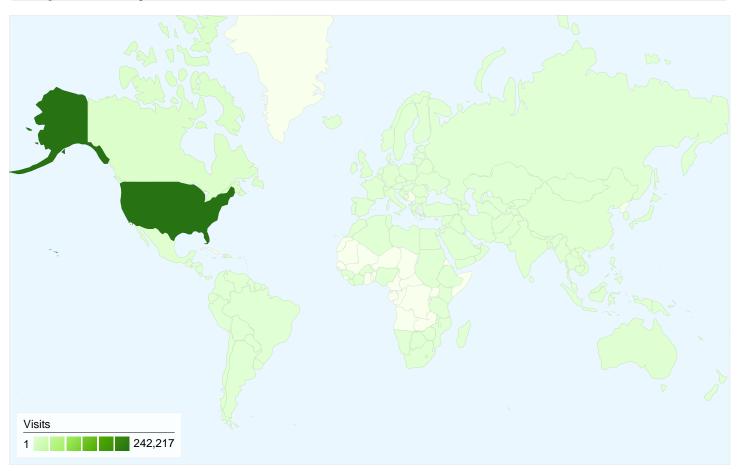
- 31.76% Direct Traffic
- 39.71% Referring Sites
- 28.51% Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	89,178	31.76%
google (organic)	67,314	23.97%
usgs.gov (referral)	26,419	9.41%
earthquake.usgs.gov (referral)	25,346	9.03%
quake.usgs.gov (referral)	16,670	5.94%

Keywords	Visits	% visits
earthquake	14,121	17.64%
usgs earthquake	6,616	8.26%
earthquakes today	5,151	6.43%
usgs	3,417	4.27%
earthquakes	3,090	3.86%

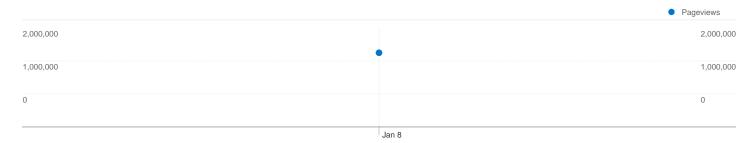


280,812 visits came from 185 countries/territories

Site Usage						
Visits 280,812 % of Site Total: 100.00%	Pages/Visit 5.33 Site Avg: 5.33 (0.00%)	00:03: Site Avg:	ne on Site 15 15 (0.00%)	% New Visits 42.64% Site Avg: 42.64% (0.00%)	Bounce 42.94 Site Avg: 42.94	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		242,217	5.70	00:03:21	43.47%	40.28%
Canada		6,643	2.72	00:01:55	47.49%	65.83%
United Kingdom		3,308	3.25	00:02:35	40.54%	57.01%
Mexico		2,391	4.16	00:02:45	30.07%	47.60%
Australia		2,034	2.73	00:02:13	19.76%	60.37%
Germany		1,810	2.42	00:02:06	38.95%	64.25%
Japan		1,375	2.36	00:02:41	20.51%	67.49%
France		1,112	2.67	00:01:37	35.16%	61.96%
Venezuela		1,039	3.65	00:02:33	36.28%	44.75%

India	969	3.73	00:04:28	65.63%	57.79%
					1 - 10 of 185

Comparing to: Site

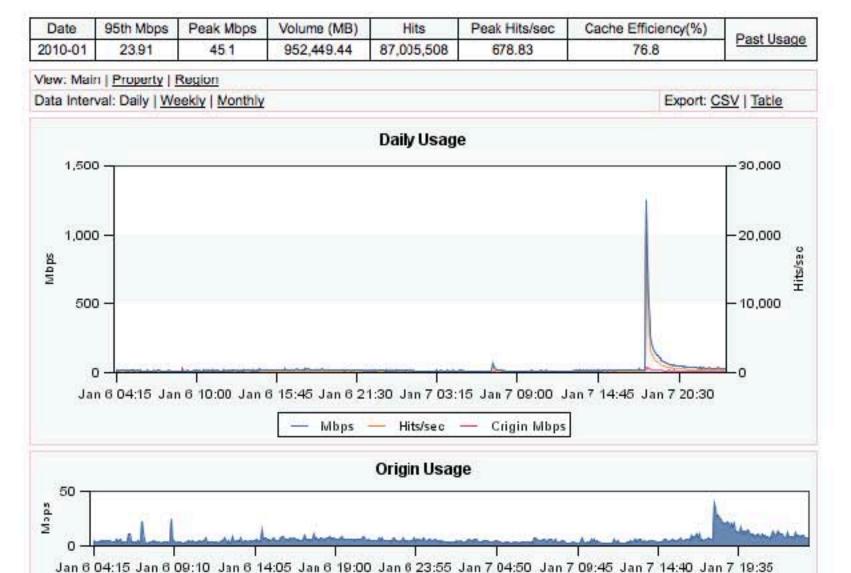


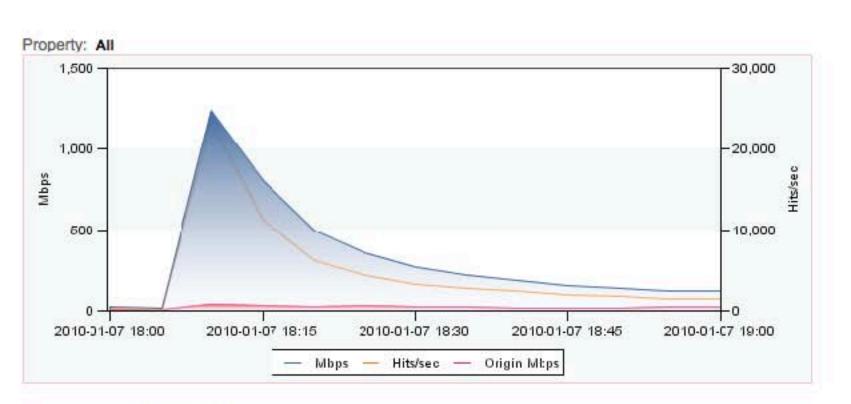
Pages on this site were viewed a total of 1,496,646 times

- 1,496,646 Pageviews
- 949,439 Unique Views
- 42.94% Bounce Rate

Top Content

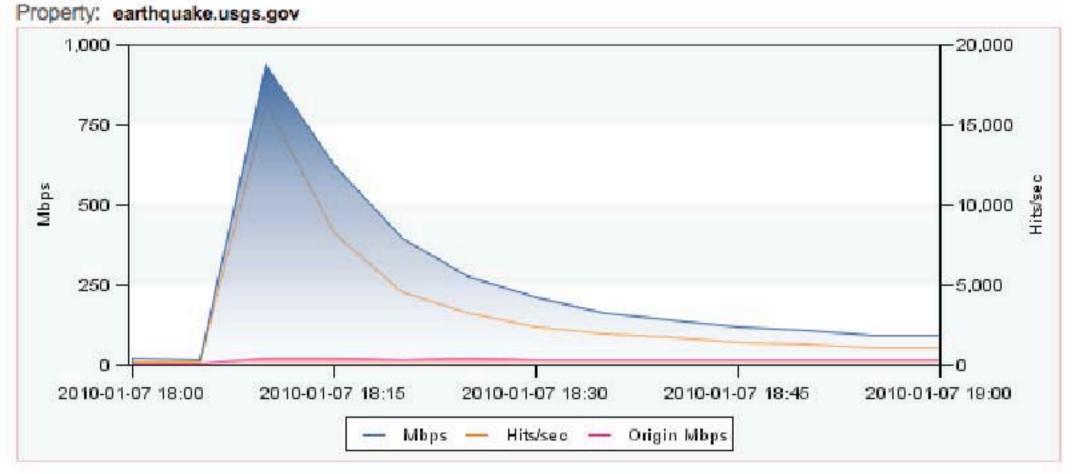
Pages	Pageviews	% Pageviews
/earthquakes/recenteqsus/	121,549	8.12%
/earthquakes/recenteqsus/Maps/US2/36.38123121.php	95,501	6.38%
/earthquakes/recenteqsus/Quakes/nc71337451.php	93,283	6.23%
/earthquakes/recenteqsus/Maps/US10/32.42125115.php	74,852	5.00%
/earthquakes/	73,572	4.92%

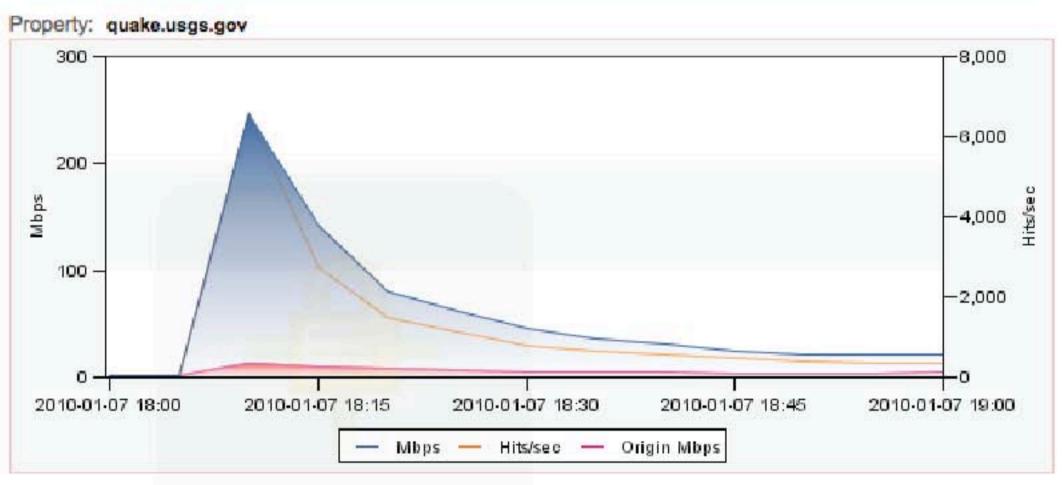


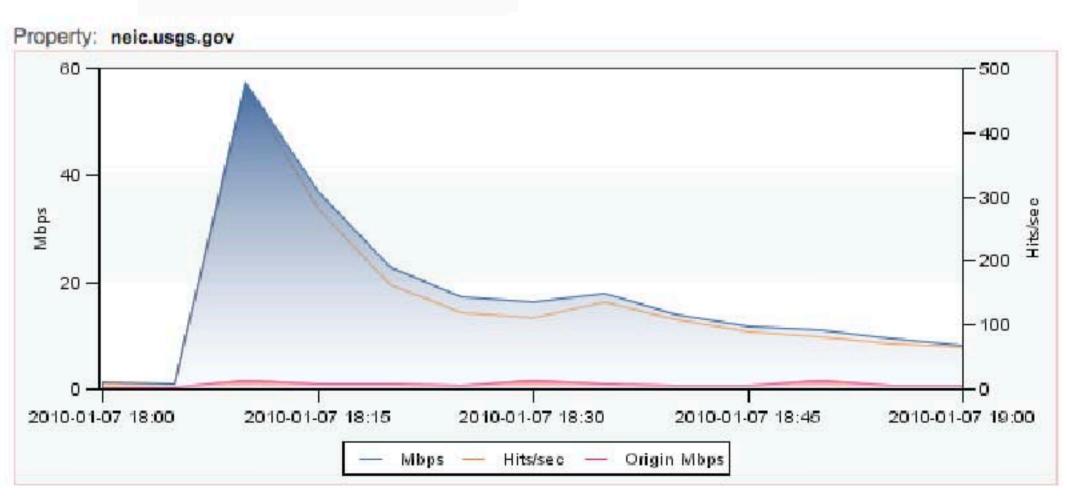


Droportus All

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	22.72	5.61	248.27
2010-01-07 18:05	16.46	5.60	224.49
2010-01-07 18:10	1,239.78	38.77	23,375.66
2010-01-07 18:15	805.57	34.97	11,259.14
2010-01-07 18:20	497.66	27.87	6,180.75
2010-01-07 18:25	355.17	28.99	4,478.03
2010-01-07 18:30	271.48	25.18	3,281.19
2010-01-07 18:35	218.31	22.89	2,739.76
2010-01-07 18:40	188.88	19.83	2,393.40
2010-01-07 18:45	154.71	19.80	1,968.01
2010-01-07 18:50	140.84	20.04	1,755.68
2010-01-07 18:55	122.68	21.76	1,542.42
2010-01-07 19:00	122.46	20.79	1,466.05







Property: earthquake.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	19.66	4.37	223.42
2010-01-07 18:05	13.71	4.44	188.94
2010-01-07 18:10	935.61	23.59	16,340.21
2010-01-07 18:15	627.37	24.06	8,259.98
2010-01-07 18:20	395.11	18.83	4,523.72
2010-01-07 18:25	275.36	21.17	3,211.06
2010-01-07 18:30	210.02	17.75	2,377.92
2010-01-07 18:35	164.77	17.13	1,942.23
2010-01-07 18:40	143.43	14.43	1,727.84
2010-01-07 18:45	118.21	16.01	1,416.56
2010-01-07 18:50	108.79	15.89	1,278.59
2010-01-07 18:55	92.36	17.32	1,105.33
2010-01-07 19:00	93.62	15.52	1,061.71

Property: quake.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	1.84	0.85	15.49
2010-01-07 18:05	1.91	0.82	27.67
2010-01-07 18:10	246.89	13.63	6,566.57
2010-01-07 18:15	141.43	9.85	2,719.20
2010-01-07 18:20	79.80	8.11	1,495.21
2010-01-07 18:25	62.40	7.09	1,148.07
2010-01-07 18:30	45.09	5.64	792.98
2010-01-07 18:35	35.65	4.79	662.37
2010-01-07 18:40	31.38	4.61	557.36
2010-01-07 18:45	24.67	3.12	461.04
2010-01-07 18:50	20.90	2.61	396.75
2010-01-07 18:55	20.76	3.67	365.17
2010-01-07 19:00	20.65	4.53	339.88

Property: neic.usgs.gov

Date	Mbps	Origin Mbps	Hits/sec
2010-01-07 18:00	1.23	0.39	9.36
2010-01-07 18:05	0.84	0.35	7.88
2010-01-07 18:10	57.29	1.55	468.88
2010-01-07 18:15	36.77	1.05	279.96
2010-01-07 18:20	22.75	0.93	161.83
2010-01-07 18:25	17.41	0.73	118.90
2010-01-07 18:30	16.38	1.78	110.29
2010-01-07 18:35	17.89	0.97	135.15
2010-01-07 18:40	14.07	0.79	108.19
2010-01-07 18:45	11.82	0.67	90.41
2010-01-07 18:50	11.15	1.54	80.34
2010-01-07 18:55	9.56	0.77	71.92
2010-01-07 19:00	8.19	0.74	64.47